

Aug 26, 1956



# Forrest Keeling Nursery Celebrates The Mid-America Jubilee

With A Great **MONEY SAVING**



## HARVEST SALE

Greatest assortment of nursery stock in the region—over 10 million plants on our 250 acres. Save now during our Harvest Sale! These "Page 1 Specials" will more than pay for your trip. Plan to visit **PLANTLAND** soon... today maybe!

Mid-America Jubilee visitors—visit our display booth on The Riverfront Jubilee grounds. We will have specimens of most plant offerings in this section, plus many others. See also the model farmhouse landscaped with "F.K.-grown" plants.



### TRIP SAVER No. 1

regularly 2.75  
now only  
**1.00**  
Ea.  
(15-In. Plants)

#### HARDY FIRETHORN (Pyracantha)

Our Coccinea strain of Firethorn has redder berries and more proven hardiness than most types. Nothing provides such a fiery display in fall and winter. Ever-green foliage heightens landscape effect. Ours are container-grown; they transplant perfectly!



### TRIP SAVER No. 2

Special  
only  
**1.00**  
Ea.

#### GRAPE MYRTLE "Watermelon Red"

Large, crinkly, showy flowers. Here is a variety that will thrive clear to the Iowa line and bloom first year from midsummer to frost. For our early drive-in customers we have a few hundred potted plants in bloom.  
Strong 18 to 24 in. field-grown plants



### TRIP SAVER No. 3

Holland Grown!  
Best Blooming Size!  
4-Inch Circumference!  
SPECIAL FALL PRICE  
**12** for only **1.00**

#### RED EMPEROR TULIP

Most popular Tulip in America. Giant-size six-inch petals. Largest early flowering Tulip ever cultivated. When half open the flower shows a deep red base with a yellow edge. The bloom opens to a brilliant scarlet, about the time of Jonquils.

See Page 4! Complete assortment of Plantland's Holland-grown bulbs. Now on Sale!

### COLORADO BLUE SPRUCE

Very  
Special **1.00** Ea.

Last spring a sellout! And this fall crop is even better! Plants are a year older and our own container-grown stock for perfect transplanting. Trees are grown from blue trees and predominate in the bluer hues. Plant in full sun and mulch with manure, leaf mold, Michigan Peat or other mulch rich in nitrogen to bring out color.

Strong 5- and 6-year old, twice transplanted, 12 in. in height. Will develop into priceless specimens.

### TRIP SAVER No. 4

Regularly 2.75  
Now **1.00** Ea.



#### AMERICAN HOLLY

Finest broadleaf evergreen for the north. Cutting twigs only increases density and form. Grows in sun or partial shade. We grow thousands of holly and never have enough.

Our plants are grown from selected types that have endured northern winters for many, many years. 12-inch plants are now growing in gallon containers for perfect transplanting. See them soon!



**HUGH STEAVENSON**, proprietor of Forrest Keeling Nursery, invites you to visit **PLANTLAND**, whether you come to buy or just to browse. Pack the family in the car and combine an outing with plant inspection. If you are too far to drive, you will receive prompt and careful treatment when you order by mail. See page 7.

# PLANTLAND

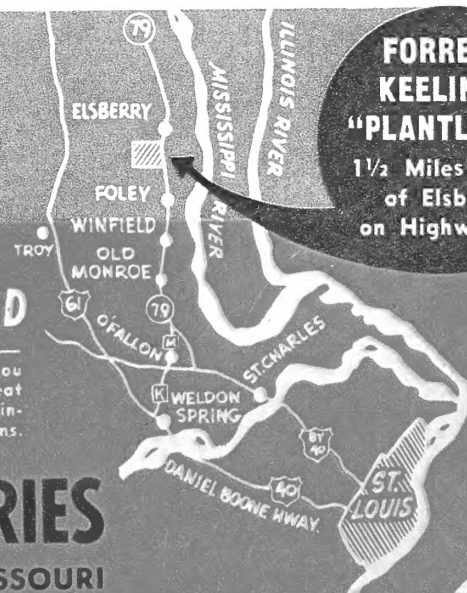
### It's EASY to Get to PLANTLAND

An hour from West St. Louis, on Highway No. 79—a beautiful drive up the Mississippi River Hills. You will find adequate parking facilities, a spot to eat your picnic lunch, if you like, and courteous and informed sales people to assist you with your problems. You are always welcome at Plantland!

## FORREST KEELING NURSERIES

Phone Twin Oaks 8-5571

ELSBERRY, MISSOURI



**FORREST KEELINGS  
"PLANTLAND"**  
1 1/2 Miles South  
of Elsberry  
on Highway 79

ST. LOUIS POST-DISPATCH

Part 7—St. Louis, Sunday, August 26, 1956



# Forrest Keeling MULTIFLORA ROSE



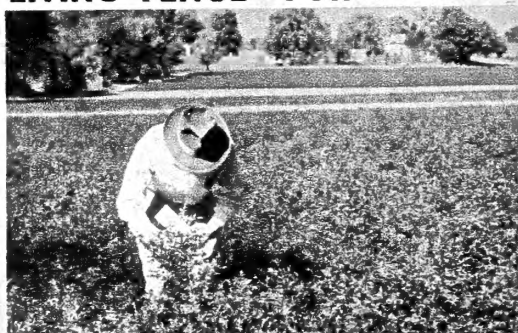
**HORSE HIGH  
BULL STRONG  
GOAT TIGHT**

Back in 1935, when Hugh Stevenson started to develop Multiflora Rose for fences, little did he think that less than 20 years later thousands of miles of fences would be grown from what he named: "Forrest Keeling Multiflora Rose" type plantings. Today, this hardy, thorny fence, which he termed "Horse high—Bull strong—Goat tight," has solved the problem of lifetime fences with economy and no maintenance cost. Literally millions of Forrest Keeling Multiflora rose plants have been shipped to all parts of the country from the Forrest Keeling Nursery in Elsberry, Mo.

**Attention! Home-Owners! Farmers! Motel Owners! Institutions! Drive-Ins! Ranchers! HERE IS THE "LIVING FENCE" FOR YOU!**

**FORREST KEELING MULTIFLORA ROSE** is a thick, thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against livestock and people.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."

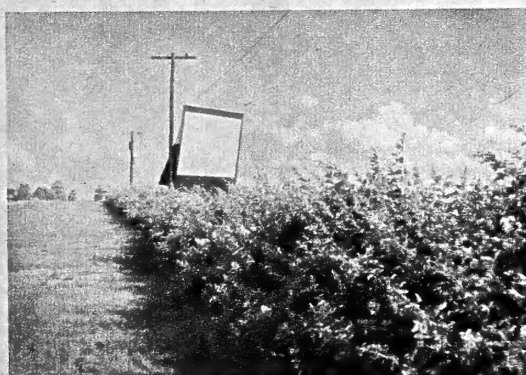


Selecting parent stock for thorniness, disease resistance and vigor. (Note our well-grown fields of Multiflora.)

We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop with the slender ends of the side canes hanging almost to the ground.

## OUR *Satisfied* CUSTOMERS YOUR BEST GUARANTEE!

MILLIONS OF *Forrest Keeling* MULTIFLORA ROSE PLANTS  
HAVE BEEN SOLD TO MAKE LIFETIME FENCES



"You told me two years ago to keep you informed on the progress of the Multiflora Rose Fence. Well, sir, it survived one of the hottest and driest summers we've ever had, last year. Despite this and red soil the fence has done exceptionally well and I've received many compliments on it."  
Skyway Drive-In Theatre, Anderson, South Carolina

### FROM MISSOURI:

"I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5 1/2 feet."  
St. Louis, Mo.

### FROM OKLAHOMA:

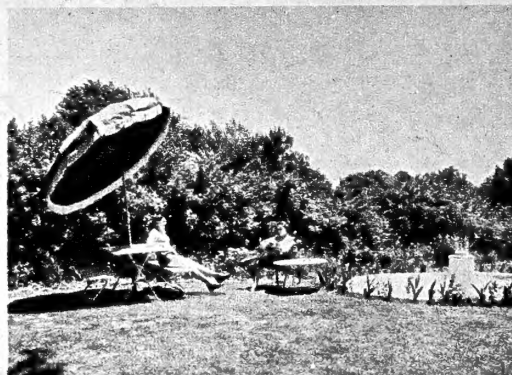
"I bought 50 from you last year, and they are wonderful."  
Oklahoma City, Okla.

### FROM TEXAS:

"This is a snapshot of a 3-yr.-old Multiflora rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain."  
Ft. Worth, Texas

### FROM MICHIGAN:

"We planted Multiflora Rose Fence on our place at Pigeon, Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it."  
Lansing, Mich.



Sunning in privacy. This outdoor living room, most attractive in town, was a neighborhood cross-roads for children and dogs before it was screened with a Forrest Keeling Multiflora hedge. The hedge also makes a perfect background for the flower border and has attracted numerous songbird residents to the grounds.

### FROM ILLINOIS:

"Of the 1000 plants of your No. 1 size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!"  
Henry, Illinois

### FROM PENNSYLVANIA:

"We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!"  
Harrisburg, Pa.

### FROM A SOUTHERN STATE GAME AND FISH COMMISSION:

"We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. "You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."



ELSBERY, MISSOURI

## Here Is What Our Famous F. K. Multiflora Rose Is...

We make no ridiculous claims for Multiflora Roses. In the interest of good business we believe it is important to sift the facts from fancies! We would not have you believe that this Multiflora is red-flowering and everblooming. There simply "ain't no such animal." The masses of white or dusty pink blossoms are beautiful enough, without gilding the lily. Nor do we try to picture Multiflora as a dwarf rose suitable as a low hedge or edging around the front yard, along walks and in similar situations where a Floribunda Rose should be used. We know of many, many homes where our Multiflora does a beautiful job of screening the rear and sometimes sides of even small properties, but it should never be planted where a low hedge or edging is desired. Some "promoters" would imply that planting is little more than dropping the plants to secure a living fence almost over night. Planting is simple enough and growth is fast enough without using such exaggeration. Multiflora, and particularly the type we grow, is such a remarkable plant in its own right that we believe it unnecessary to dream up a lot of attributes it doesn't possess.



Forrest Keeling Multiflora Rose in bloom. A mass of small white or dusty pink blossoms that fill the air with delicate fragrance appear in late May.

## PRICES

### FORREST KEELING MULTIFLORA ROSE

Price for Plant in Quantities  
100 to 500 500 to 4900 5000 up

**No. 1 STANDARD**—Top quality for field fencing. Well branched, 15-18 inches (before pruning) with root-crown caliper of 3/16-1/4-inch. Husky and uniform plants.

**7¢ Ea.** 5¢ Ea. 4 1/2¢ Ea.  
(Postpaid) Shipped Express

**UTILITY GRADE**—10 to 15 in. (before pruning). Root - crown caliper 2/16-3/16-inch. One or two stems and balanced root.

**4¢ Ea.** 3 1/2¢ Ea. 3¢ Ea.  
(Postpaid) Shipped Express

**JUMBO GRADE**—Extra heavy plants for quick effect. Stocky, 18-24 inches (before pruning). Root-crown caliper 1/4 to 3/8-in. Heavily stemmed and strong rooted.

**11¢ Ea.** 8¢ Ea. 7¢ Ea.  
(Postpaid) Shipped Express

### COUNTRY CLUB GRADE—

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade". Top growth 24 inches and up (before pruning). Root - crown caliper 5/16 to 1/2 inch.

Per 100 plants — **\$19.00**  
shipped express  
Fifty plants — **\$10.50**  
shipped express  
Twenty-five plants — **\$5.95**  
postpaid



Country Club Grade  
Plant at Left. No. 1  
Standard Grade at  
Right.

## GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live. If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased. Utility size will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

*Hugh Stevenson*

FORREST KEELING NURSERY



# Plantland's Select SHADE TREES



## SWEET GUM

We consider Sweet Gum the most handsome tree we can offer that also possesses merits of rapid growth, freedom from disease, hardiness and wide adaptability. Its star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. Clean, neat with interesting corky bark. We believe we have the largest stock of Sweet Gum in America.

Field-grown, heavy-branched, 6-foot trees.

**FALL SPECIAL OFFER—** 500 Shipped Express  
Regularly 7.50. Only — each Not Postpaid



## THORNTLESS HONEYLOCUST (Gleditsia)

For street and lawn planting this tree is one of the more favored to replace American Elm. Racemes of fragrant, creamy flowers appear in May. Lacy, delicate foliage lends an exotic effect. A legume (like clover), it actually feeds and encourages a rich turf. It is rapid-growing, perfectly hardy and at home in all types of soil.

Field-grown, 5 to 6 feet

250 Each Each per 3  
Postpaid 2.25. Postpaid



## GOLDEN WEEPING WILLOW (Salix niobe)

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Effective as lawn specimen or around pools or streams. Very fast grower, and carefree. Specially priced for our Harvest Sale!

Field-grown, 4 to 5 ft. trees 100 each  
Postpaid



## SIBERIAN ELM (*Ulmus pumila*) (Erroneously called Chinese Elm)

Fastest-growing, hardy tree you can plant. Few trees are so drought-resistant or suited to so many soils and locations. Free of, or resistant to, diseases and blights of American Elm.

While waiting for slower-growing hardwood trees to develop, Siberian Elm may be interplanted to provide "sudden shade."

Field-grown, well-branched, 6 to 8 ft. heavy caliper trees. Very special!

200 each  
Not Postpaid



## WHITE BIRCH

Everyone knows and loves the beautiful Paperbark (or Canoe) Birch. This tree grows rapidly and the outer brown bark soon exfoliates to reveal the snowy-white under-bark. The lacy foliage in summer and striking winter silhouette provides year-round charm. We have a limited number in containers, and some larger specimen plants for pick-up at the nursery. All container-grown, and they will transplant without a tremor.

**FALL SPECIAL—only**  
198 in gallons.  
Postpaid.



## CORK TREE (*Phellodendron amurense*)

America's newest hardy Shade Tree. Wide spreading branches, and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit provides shade in a hurry.

Very Special—First Listing in Our Catalog.

Field-grown plants, 4 to 6 ft. 325 each  
Postpaid



## GINKGO or Maidenhair Tree

The oldest tree known to man! Fossils show existence on earth for ten million years. Beautiful small fan-shaped leaves. Picturesque, wide-spreading branching habit. Clear yellow autumn foliage. Hard, durable, disease free. We have sturdy plants growing in gallon containers which will suffer no transplant shock.

Special fall price 200 each  
postpaid

Here's a  
Dependable  
Colorful  
and Sturdy  
Protector,  
Truly  
Deserving  
of It's  
Popularity



## CRIMSON KING MAPLE

(Plant Patent #735)

Best Red Maple grown today. A great improvement over the older Schwelder Maple. Leaves come out a blood-red and stay red all summer. Completely hardy. It reaches an ultimate height of 50 feet. Our plants are two-year grafted "whips," which seem to establish better than older plants.

Field-grown, 2 year, 5 to 6 ft. Each 495  
Postpaid.



## HOPA CRAB

Finest of the Flowering Crabs—masses of rose-colored blossoms in May followed by large, crimson Crabs (crimson all the way through), that are not only highly decorative but are excellent for preserves.

Field-grown, 4 ft., Well-branched.

225 each Each, per 3  
\$2. Postpaid



## WHITE FLOWERING DOGWOOD

The trees we have to offer this fall are exceptional. They have been growing in our nursery rows for 4 years and are fully developed, well-branched, bushy.

4-ft. well-branched trees.  
400 each; 3.75. Postpaid

<h3>SUNBURST LOCUST</h3> <p>First new color in an ornamental shade tree in years. Bright golden foliage on eight to ten inches of branch tips, contrasts with green of balance of tree.</p> <p>Field-grown, 6 to 8 ft. plants.</p> <p>750 each</p> <p>Shipped Express Collect.</p>	<h3>ZELKOVA</h3> <p>Similar in foliage and habit to the Elm and many arboriculturists believe Zelkova to be the most promising species to replace American Elm. Fine textured foliage, exceedingly graceful, fast growing. Very rare, but we now have adequate supply of plants, which are small but transplant perfectly and develop rapidly.</p> <p>Container-grown plants,</p> <p>200 each</p> <p>Postpaid.</p>	<h3>PIN OAK</h3> <p>Very popular shade tree. Picturesque in branch structure, being pyramidal in outline. Excellent for specimen or street tree and easily transplanted.</p> <p>Field-grown, 6 to 8 ft. trees.</p> <p>750 each</p> <p>Shipped Express Collect</p>
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## GOLDEN FLOWERING DOGWOOD (*Cornus officinalis*)

Blooms at the same time as White Flowering Dogwood, but the whole tree is filled with a cloud of gorgeous golden flowers. Furthermore, we noted this past spring that bloom persists for two to three weeks. Flowers are followed by scarlet edible fruit, which may be used in making preserves. Foliage, silhouette and red autumnal color similar to White Flowering Dogwood. A rare tree, to 30 ft. with dense rounded habit.

A landscape prize at a special introductory price.

4-ft. branched trees, 350 Postpaid.



## REDBUD (*Cercis canadensis*)

Choice small tree laden with masses of purplish pink flowers at break of spring. Pleasing heart-shaped foliage and picturesque form. Excellent for accent in shrub border. Or a grouping of three to five Redbud planted close together—perhaps 5 feet apart—will present a breath-taking picture. Completely hardy. Will take full sun or considerable shade. Reaches only 12 to 15 feet at maturity.

Field-grown, 3 to 4 ft. well branched.

200 each; Each, per 3  
1.90. Postpaid



## THUNDERCLOUD

Finest of the Purple-Leaf Flowering Plums. The tree reaches only 12 to 15 feet at maturity but bold outline and flaming foliage give a color glow to the home grounds no other tree can duplicate. In the spring, before foliage appears, bright red buds open into pink blushed blooms with deep red throat. Blooms are followed by small red plums that are good to eat. A most colorful and beautiful lawn tree.

Field-grown, branched, 3 to 4 ft.

260 each; Each, per 3  
2.50. Postpaid

**Our Drive-In Customers  
KINDLY NOTE!**  
Most all stock listed in this catalogue is now available at the nursery. A few shrubs and shade trees cannot be dug from the ground until after our first killing frost. However, they can be selected now for later shipment or pick-up.





# FLOWERING TREES



## MIMOSA TREE or SILK TREE

(Albizia)  
Sensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 feet—and grows well. Gray-green branches and fine, airy leaves lend a tropical effect.

Our 2 to 3 foot plants transplant beautifully and are certainly priced right.

**\$1 EACH**  
per tree.  
Postpaid.



## GOLDEN RAIN TREE

(Koeleria paniculata)  
Unique flowering tree for your garden. In mid-summer the whole tree is a cascade of golden bloom. Golden yellow flowers are borne in long chains—a breath-taking sight when they stir in the breeze. Suitable for planting against walls, corners or elsewhere a flattering floral display is desired.

Grown in gal. containers.

**\$2 EACH**  
Each per 3  
Postpaid

# BULB SALE!

ALL PLANTLAND'S BULBS are grown expressly for us in Hillegom, Holland. You can pay much more for bulbs but you cannot excel ours in quality. Our tulip bulbs measure a minimum of 4 inches around. Our full-color bulb booklet, "How to Get Best Results from Dutch Bulbs," gives all pertinent bulb information. Be sure to ask for a copy at Plantland!

All bulbs will be shipped prepaid. We guarantee all bulbs to bloom in the spring, and that they are to be exactly as described.

## Plantland's Select

**AVALANCHE**—Pure white flower on stiff 30-inch stem.  
**DILLENBURG**—New variety, deep shade of salmon-orange.  
**PRINCESS ELIZABETH**—Flowers are vivid rosy-pink. Height 28 inches.  
**PRINCESS MARGARET ROSE**—golden-yellow—scarlet edge.  
**QUEEN OF THE NIGHT**—Called Black Tulip. Very large bloom.

10 bulbs \$1 • 25 bulbs 240 • 100 bulbs 825

## RAINBOW COLLECTION OF GIANT DARWIN TULIPS

Here is a carefully blended mixture of the most brilliant Darwin Tulips grown in Holland. All guaranteed to bloom. Specially priced.

50 bulbs \$4

## SALE! Giant "DOUBLE BLOSSOM" PEONY TULIPS

**EROS**—Beautiful double Tulip of clear old rose.  
**MT. TACOMA**—Large, white with green edge.

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## DARWIN TULIPS

**QUEEN OF THE NORTH**—White and pink two-toned flower.  
**SCARLET LEADER**—Perfect shade of brilliant scarlet. Glowing flower.  
**SCOTCH LASSIE**—Deep lavender with dark blue base. Long lasting.  
**WM. PITT**—Very fine strong scarlet with lighter shade on the edge.  
**YELLOW GIANT**—Massive pure yellow blossoms of beautiful form.

10 bulbs \$1 • 25 bulbs 240 • 100 bulbs 825

## Plantland's Giant 6 Inch Flowering HYACINTHS

**L'INNOCENCE**—Pure white. Compact spikes, large bells.  
**QUEEN OF THE PINKS**—Clear, large, rose-pink.  
**MYOSOTIS**—Clear light periwinkle-blue. Big blooms.

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## DECORATOR Flowering Shrubs

### CHINESE HYBRID LILAC

(Syringa rathamensis)

We have tried and examined about every variety of Lilac, and for sheer lovely effect, ease of culture, modest size, good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of this Lilac that is a neighborhood delight each year.

2 yr. Field-grown, 18-24 in. \$129 each

1.10 each per 3 or more Postpaid.

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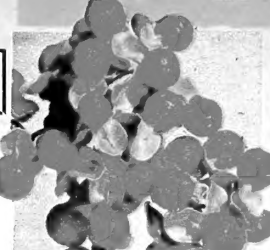
1.10 each per 3 or more Postpaid.

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1.10 each per 3 or more Postpaid.

# Colorful Luxury VINES and HEDGING at Thrifty HARVEST SALE Prices!



## RED LEAF BARBERRY

(Berberis thunbergii atropurpurea)

Improvement over older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. Plant one foot apart for a tight hedge.

Each 28¢ Each per 10, 33¢ Each per 50, 30¢ Postpaid



## CHINESE BITTERSWEET

(Celastrus orbiculata)

For a blaze of gold and crimson color through the autumn months plant early Chinese Bittersweet. Our plants are propagated from a half-mile fence planting adjacent to the nursery. Use this vine to mask an unsightly pole, as a fence cover, or on a trellis or wall.

Three 12-inch vines \$170 Postpaid.



## DWARF BLUE LEAF WILLOW HEDGE

(Salix purpurea nana)

Exciting new silver-blue hedge plant. Completely hardy and a true dwarf willow. Feathery, willowy, compact foliage. Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grow untrimmed where you wish a soft, striking mound-shaped hedge. Plant one foot apart.

Field-grown plants, 12 to 18 in. Each 45¢ Each per 10, 48¢ Each per 50, 40¢ All Postpaid



## GOLDEN VICARY

True dwarf, golden leaf plant ideal for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout growing season. Needs little trimming. Easily maintained at eighteen inches. Plant in full sun for best color effect.

Sturdy, 10-12 inch, 2 year plants Each 10¢ 5 for 50¢ 20 for 10.00 Postpaid

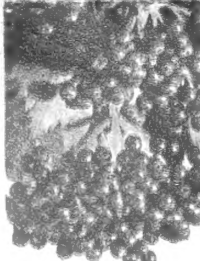
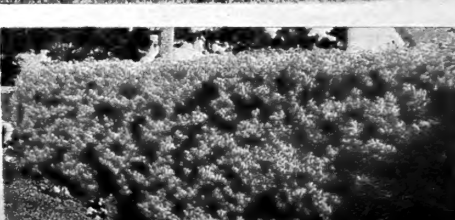


## AMUR SCARLET MAPLE

(Acer glabrum)

Best dwarf Maple. Gay and colorful summer and autumn. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, requiring practically no care.

30 ft. of Screen (10 plants) 4.50 60 ft. of Screen (20 plants) 8.00 120 ft. of Screen (40 plants) 13.50 All Postpaid

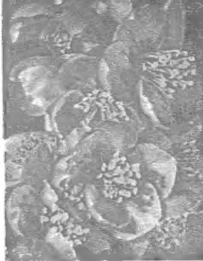


## AUTUMN VIBURNUM

(Viburnum dentatum)

Glossy red autumn foliage. In the spring it has creamy white clusters of flowers followed by China-blue berries. Extremely hardy. In almost any soil. Vigorous, field-grown plants, 18-24 in. 10 or more for screening 7.00. Postpaid.

90¢ Ea. 3 for 2.50

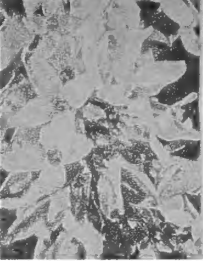


## FLOWERING QUINCE

"Glowing Ember"

"Glowing Ember" brings to a long-time favorite new dapple and depth of color. In mid-spring the shrub is literally afire with masses of glowing scarlet bloom amid varnished, dark green foliage. Container-grown plants, 15-18 inch.

\$149 Ea. Postpaid



## FORSYTHIA



# Plantland's Quality FRUIT

## APPLES

**DOUBLE-RED DELICIOUS**—Perhaps the most popular late apple in America. Vigorous and a heavy bearer. This is the improved strain of the old Delicious.

**YELLOW DELICIOUS**—Easily the most desired golden-colored apple grown. Firm, crisp and juicy. Unexcelled in flavor when tree-ripe.

**DARK RED JONATHAN**—The old Jonathan is an all time home orchard favorite and this new red sport adds attractiveness to a fruit unsurpassed for crisp, winy flavor. Noted as an early bearer.

Your choice of varieties alike or assorted. Best 2-year trees. 4 to 6 ft.

**1.75** Each (Quantity Prices on Request)  
Postpaid

## CHERRIES

**MONTMORENCY**—Best and most popular of all cherries. This is the famous pie cherry—surpasses all others for canning. Fully-ripened, home-grown fruits are delicious fresh off the tree. Virus-free Gilbert strain.

**KANSAS SWEET**—The only reliable red sweet cherry for the middle-west. Large, dark red firm fruit with unexcelled flavor.

Prices on Cherries, Top grade, 4 to 6 ft.

**2.50** Each (Quantity Prices on Request)  
Postpaid

## PEACHES

**ELBERTA**—Large fruit, yellow, firm, delicious free-stone. Most popular of all peaches. Self-pollinating.

Best grade trees, 4 to 6 feet.

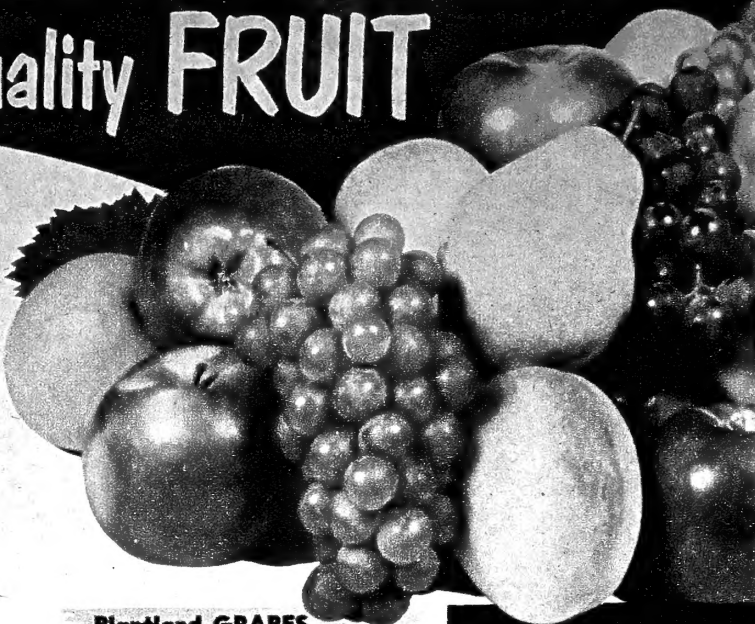
**1.69** Each (Quantity Prices on Request)  
Postpaid

## PEARS

**BARTLETT**—Strong grower, produces when very young. Finest commercial pear. Fruit is large, juicy, golden yellow color with a faint blush. Uniform in shape.

Best 2-yr. trees, 4 to 6 ft.

**2.29** Each (Quantity Prices on Request)  
Postpaid



## Plantland GRAPES

**CONCORD**—Large bunches of blue-black grapes. Delicious, sweet and tender. 2-yr. No. 1 plants. All postpaid.

**50c** Each (Quantity Prices on Request)  
**6 for 2.25** **3 for 1.25**

## RED, RED RHUBARB

Chipman's Canada Red

New variety, so productive that you can pull stalks all spring and summer. Stalks and flesh are bright red from top to bottom.

**Each 80c** **6 for 3.50**  
**3 for 2.00**

## Howard's Miracle PLUM

Tantalizing and delicious flavor, great size, firm amber flesh, together with delightful color, place the "Miracle Plum" in a class by itself. Keeps well, delicious in preserves, fruit ripens over long period during July and August. Will bear fruit second year after planting. Can be grown in a small garden.

**4 to 5-foot select trees.**  
**Each 2.25** **2 for 4.25**  
Postpaid

## DWARF FRUIT TREES

### Delcon Dwarf APPLE

A deep red apple growing to only 12 feet, with a flavor combination of its parents, Jonathan and Red Delicious. This apple developed, tested and approved by the Missouri State Exp. Station. Perhaps the best and most reliable dwarf apple for the mid-west.

Best grade, 3 **2.40**  
to 4-ft. trees Postpaid

### Dwarf Rich CHERRY

U. S. Dept. of Agriculture introduction. Bushy, shrub-like tree only 5 to 6 feet tall bearing heavy crops of fine-flavored fruit. Our choice in dwarf cherries.

Best **2.49**  
Grade Postpaid

# EVERGREENS

from "Plantland"  
at Harvest Sale Prices!

## GOLDEN ARBOVITAE

Beautiful golden-yellow foliage. Upright but dwarfish. Grows to only 3 or 4 feet. 12-15 inch plants, moss-balled. **2.49** each, postpaid

## DWARF GLOBE ARBOVITAE

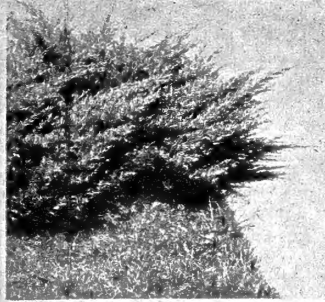
Very dwarf, perfectly ball-shaped little evergreen. Useful in foundation planting. 12-inch plants. **only 2.25** each, Postpaid

## PYRAMIDAL ARBOVITAE

Columnar, spire-like in growth. Excellent for accent at doorways or wherever a point of interest is needed. 18-inch plants. **only 2.25** each, Postpaid

## MINNESOTA STRAIN RECEDAR

Upright, thick-bodied, columnar grower. Excellent for hedges, screens or background plantings. Field-grown, 24-30 in. plants, **2.40** each. For screening 10 plants or more, **2.20** each. Postpaid.



## PFITZER JUNIPER

Pfitzer Juniper is perhaps the most universally satisfactory and useful evergreen shrub of them all. We grow thousands of them and never seem to have enough. It is "just right" for so many locations. Exceptionally handsome and hardy, its feathery, grey-green foliage covers arching, spreading branches and makes it particularly useful in foundation planting or as an informal border.

We offer both the Green and the blue forms. Specify color. Field-grown, moss-balled. 15-18-inch spread.

**6 or More 2.49**  
**2.25** Each Postpaid



## ANDORRA JUNIPER

One of the very best semi-prostrate evergreens available. Not so low-growing as the Waukegan Juniper. Distinctive silvery green foliage in summer, rich purple tones in winter. Most useful and colorful in foundation plantings, terraces and groupings. Completely hardy. Prefers a sunny location.

Field-grown, moss-balled, 15-18-in. spread **only 2.19** Each Postpaid

## SCOTCH PINE

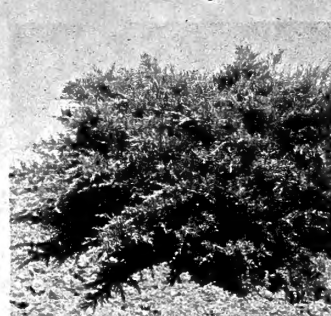
(Pinus Sylvestris) Rugged Riga-type Scotch Pine. Will thrive on the poorest, most acid soils. Plant in full sun. Favorite Christmas-tree evergreen.

Field-grown, 24-inch, dense and husky. Shipped moss-balled postpaid, or drive-in customers may pick up. B. and B. **2.29** each

## DWARF MUGHO PINE

Favorite dwarf evergreen. Widely used on each side of doorway, or at drive entrance. Perfectly hardy, and drought-resistant. Referred to as "Ball-shaped Pine." Excellent dense, globe shaped evergreen.

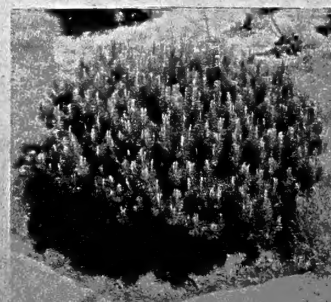
12x12-inch Field-grown plants **2.75** Each Postpaid  
Special—Only



## WAUKEGAN JUNIPER

We have selected this as the outstanding low, trailing, prostrate evergreen. Its steel blue, needle-like foliage does not become so ragged with age as some. Splendid for embankments, ground cover, softening concrete edges and elsewhere a mat of luxuriant evergreen foliage is needed. Our plants are exceptionally nice this year, and are priced so you can use generously for ground covering.

Field-grown, moss-balled, 15-18-in. spread **2.19** Each Postpaid



# a TAXUS (Yew) Bonanza!

This fall we are opening a specimen block of 10,000 Japanese and Anglo-Jap Yews. These are specimen plants and must be dug with a large ball of earth which makes shipping other than by truck impractical. But they will fit nicely in the back of your car!

You must see these Yews to appreciate them. All the better varieties are represented—Spreading, Brown, Hatfield, Hicks, Capitata, Ward, Densiformis, Berrybush and others. These plants are 9 and 10 years old and have been pruned and trained to perfection. These home-grown Yews have been through the worst drought years on record, and are not to be compared to shipped-in stock grown where the climate is less harsh. Our Yews are heavy, dense plants ranging from 18 inches to three feet.

Prices are low for this quality and will range from

**\$6 to \$18**

Smaller sizes also available **\$2.25**









# Great Harvest SALE BROADLEAF EVERGREENS

Use Handy MAIL ORDER  
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## WINTER EMERALD

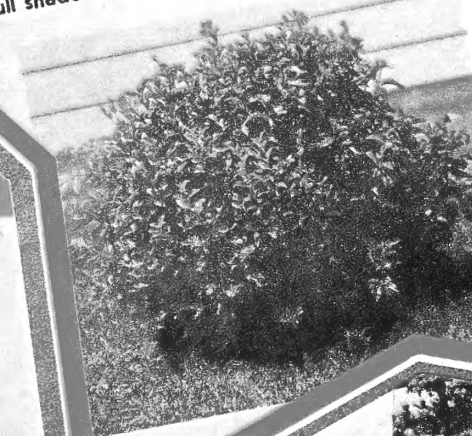
STAR  
VALUE!

(*Euonymus fortunei erecta*)

A fabulously Broadleaved Evergreen shrub! Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly full shade. Remarkably easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior substitute for boxwood.

We have sold hundreds of these field-grown plants, 15-18 in., at 2.49, but we want many more friends to know this remarkable landscape plant and offer it this fall only at

**\$1** each  
Postpaid

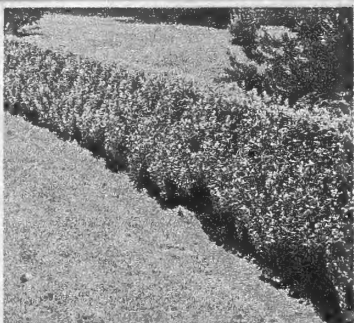


### EUONYMUS JAPONICA

Lustrous evergreen foliage, with pinkish to orange fruit in the fall. Deep-green leaves make this plant most effective about doorsteps or around terraces and patios. Not so hardy as other evergreen *Euonymus* described on this page; yet there are plants in St. Louis gardens that have thrived for at least 10 years.

Container-grown plants, each, postpaid, only

**2.49**



### MENTOR HYBRID BARBERRY (Cross between *Julianae* Barberry and Japanese Barberry)

An exceptional and beautiful semi-evergreen for quality hedging or specimen shrub planting. Bright yellow flowers in spring; wine red berries in autumn. Lustrous, spiny leaves.

**65¢** each  
Sale! 12-inch Hedging Size.  
18-inch B. and B. or Container, Postpaid **1.79** each

### WINTERGREEN BARBERRY (*Berberis julianae*)

An aristocrat among broadleaf evergreen shrubs. Thick, waxy, polished foliage. Canary flowers in May followed by blue-black berries in autumn. Growth at maturity is low and dense.

12 to 15-inch Container-grown. Transplants perfectly. **2.25** Postpaid

### ABELIA GRANDIFLORA

Exquisite dwarf broadleaf evergreen. *Abelia* begins to show its dainty shell-pink blossoms at break of summer and simply doesn't stop until frost. Rich, lustrous foliage persists year 'round except in the most severe winters. Superb for low lines, massing, entrance pieces or choice hedging. Reveals in sun or shade.

1.89 container-grown plants—this fall only Postpaid, each, **\$1.25**



### NANDINA (Bamboo Plant)

Highly prized ornamental shrub in the South and proven hardy as far north as St. Louis and New York where planting location is not unduly exposed. (A plant at our office door has thrived for years and always evokes admiration.)

Evergreen foliage turns a brilliant scarlet in autumn. Huge clusters of scarlet berries remain long into the winter. Spring foliage tinted pink to bronze. Reaches height of 4 ft. in St. Louis.

Shapely container-grown plants. Reg. 2.50, **\$2** Postpaid special this fall—



### EXTRA SPECIAL Red-Berried BURFORD HOLLY (*Ilex cornuta burfordii*)

A shrub Holly growing to 4 ft. with thick, lustrous evergreen leaves and heavy clusters of large sparkling red berries. Considered tender this far north, yet beautiful, mature specimens in St. Louis have lived for years. This Holly is self-pollinating.

15-18 in. plants. Container-grown. Each, postpaid. **2.29**

### CHINESE HOLLY (*Ilex cornuta*)

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produces berries without the aid of pollen. Has thrived at our location north of St. Louis for many years.

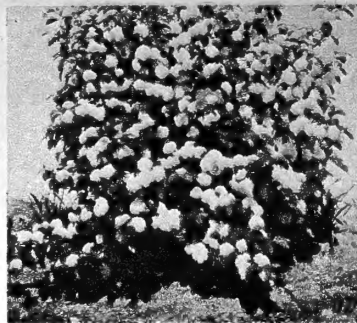
15-in. container-grown for perfect transplanting. Each, postpaid, only **2.29**



### Dwarf Evergreen WINTERBERRY

Similar in character to Evergreen Winterberry but more dwarf and compact growing. Finer foliage. Excellent for low hedging or where small evergreen shrub is needed in foundation planting. Thrives in full sun but does fine in deep shade.

Special! 15-18 inch field grown, moss-balled plants, each **\$2**  
Each per 6 or more, 1.80, Postpaid



### EVERGREEN SNOWBALL (*Viburnum burkwoodii*)

New! And completely charming broadleaf evergreen. Hybrid between the famous *Viburnum carlesi* and *Viburnum utile*. Exquisite flowers produced in early spring — delicate heads of pale pink bloom which fill your garden with the fragrance of Gardenia on still summer nights. The leathery foliage assumes a claret autumn coloration.

Plant in sun or partial shade near patio or terrace where you and your friends can enjoy the exotic fragrance.

Special! Container-grown plants. Harvest Sale price, only, ea. **2.25** Postpaid



### Roundleaf Japanese HOLLY (*Ilex reticulata*)

Excellent lustrous evergreen foliage. Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped-in stock.

Big 15x18-in. plants. Harvest sale price postpaid, 3 or more. **\$2** ea.

### BOX-LEAF HOLLY (*Ilex crenata convexa*)

Similar to above but with smaller boxwood-like leaves. Our plants were propagated from one of the famous old hedges in St. Louis.

Bushy, 12 to 15-in. plants. Very special! Postpaid, 3 or more, each **\$2**



### EVERGREEN WINTERBERRY (*Euonymus alatus*)

A wonderful broadleaf evergreen shrub. It thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bittersweet berries in fall and winter. Exceptionally good as clipped or free-growing hedge. No quantity discount.

Very special! Field grown, moss-balled 18-24 inch plants. **\$2** Postpaid



### OREGON GRAPE HOLLY (*Mahonia aquifolium*)

A hardy, durable broadleaf evergreen shrub with Holly-like leaves and large clusters of golden-yellow flowers followed by grape-like bunches of blue berries. Buy now at this special Harvest Sale price.

Reg. 1.79, 12-inch plants—container-grown. Special, each **1.40** Postpaid

### LEATHERLEAF MAHONIA

A broadleaf evergreen for shade—but not for sunny spots. Leathery, blue-green compound leaves reach 16 inches in length! Fragrant, pyramidal clusters of lemon yellow flowers appear in May; grape-like fruits in summer. Grows 3 to 4 feet.

Special! 15-inch container-grown! Limited quantity—each **\$2** Postpaid

# PLANTLAND

It's Fun and Easy to Shop at  
**FORREST KEELING NURSERIES**

Phone Twin Oaks 8-5571

ELSBERRY, MISSOURI